

PROPAK MENA

Sponsorship Opportunities

2-4 June 2026

Egypt International Exhibition Center

www.propakmena.com

Co-located with



Organized by



Why ProPak MENA?

Imagine being seen by a global audience of over 15,000 visitors and 400+ exhibitors, spanning 25+ participating countries. With 500,480 website visits, 10 million reach, 2.5 million engagements, and a database of 89,000 F&B professionals, ProPak MENA ensures your brand isn't just noticed it's remembered.

Exclusive Sponsorship Packages

At ProPak MENA, sponsorship goes beyond logos. It's about weaving your brand into every part of the event journey, online, and through venue branding. Our pre-defined packages offer exclusive opportunities across four tiers, giving your brand unmatched visibility throughout the exhibition.

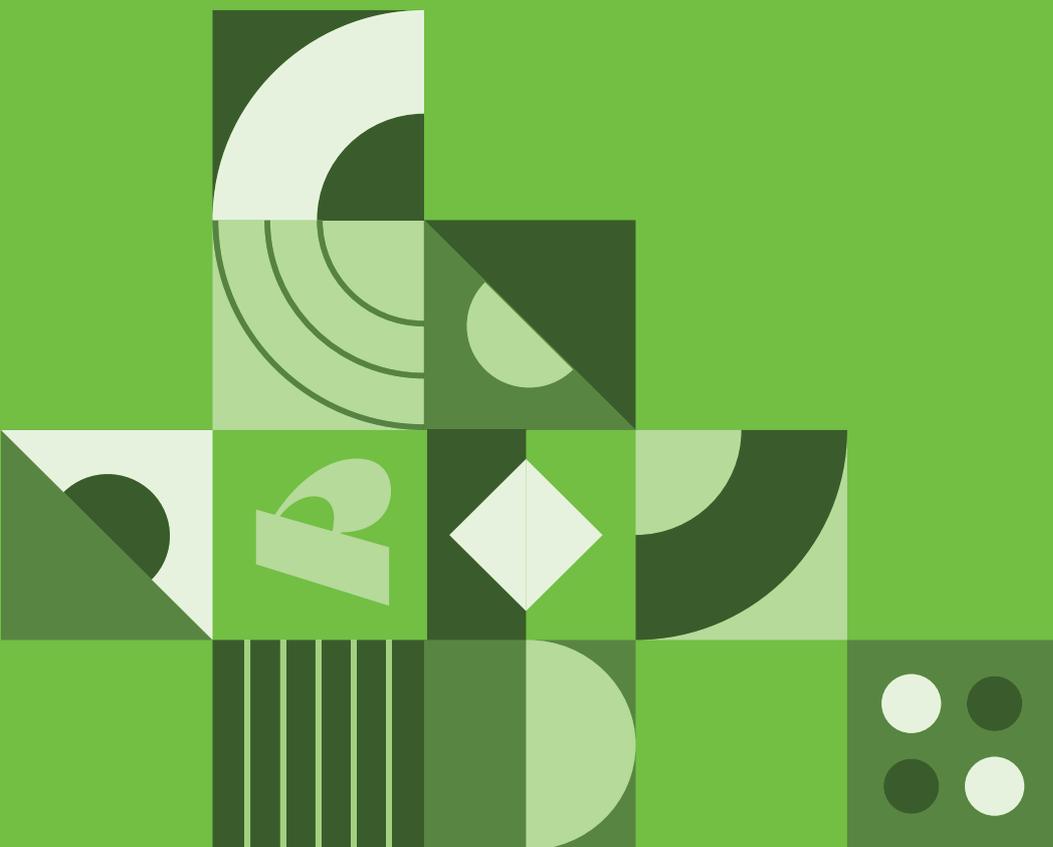
Tell Your Story Online

Digital visibility is essential, and ProPak MENA amplifies it. With 500,000+ website visits and an expansive global reach, our online sponsorships ensure your brand makes an impact even before the event begins.



A Wide Range of Solutions Offered by ProPak MENA

Onsite	Online
Venue Branding (Special onsite packages includes additional online items)	Website Display Ads
Floor Tiles	Email Newsletter Inclusion
May I help you staff sponsor	Company & Product Listing
Badge assistance desk	Social Media Shoutouts
QR Code Badge Sponsor	Educational content
Conference	Banner Ads – Visitors registrations confirmation email
Matchmaking Zone	Banner Ads – Visitors registrations confirmation page
Arab Star Pack Ceremony	Banners Ads – Show emails
Round Table	Banners ads on the exhibitor directory
Packaging Workshop	



Pre-defined Sponsorship Packages:

ProPak MENA offers four pre-defined tiers, each granting unique and exclusive benefits.



PLATINUM



GOLD



SILVER



BRONZE

With our pre-defined packages, a limited number of clients can unlock an exclusive mix of online and onsite exposure, enhanced by venue branding that ensures their brand stands out at every stage of their participation. Reach out today to secure your exclusive package before availability runs out.

Benefits

	PLATINUM	GOLD	SILVER	BRONZE
Logo on Fi Africa Website	★	★	★	★
Logo on Registration Badge	★	★	★	★
Logo on email campaigns	★	★	★	★
Social media shout-out	★	★	★	★
Logo on email campaigns	★	★	★	★
	PLATINUM	GOLD	SILVER	BRONZE
Featured listing on exhibitor's directory first page	★	★	★	★
Lightbox double face	2	1	★	★
External flag	2	1	★	★
Keynote speaking opportunity at the conference	★	★	★	★
Participation announcement email	★	★	★	★
Price	\$35,000	\$25,000	\$15,000	\$10,000



Keynote talk to be approved by the conference producer



Sponsor to provide artwork in accordance with specified specs and deadlines

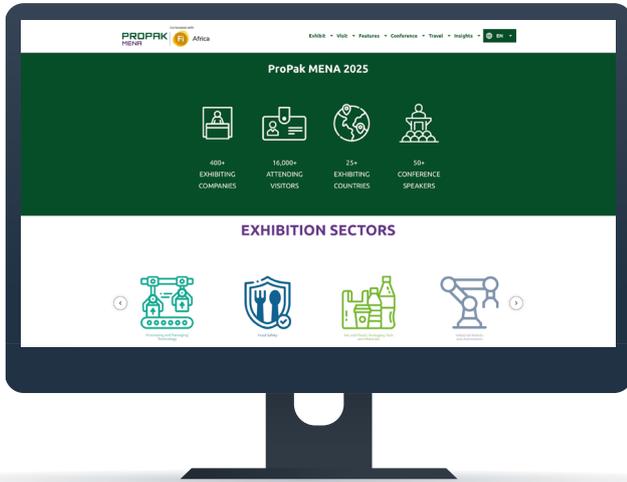


Keynote speaking slot

Online Sponsorship Activities



Website Display Ads



Capture the attention of 240,000 unique visitors from Egypt, Saudi Arabia, UAE, Sudan, Turkey, Nigeria, Jordan, India, Algeria, and Kenya.

3 Slots Available
Price: \$2000
Monthly tenancy, rotating.

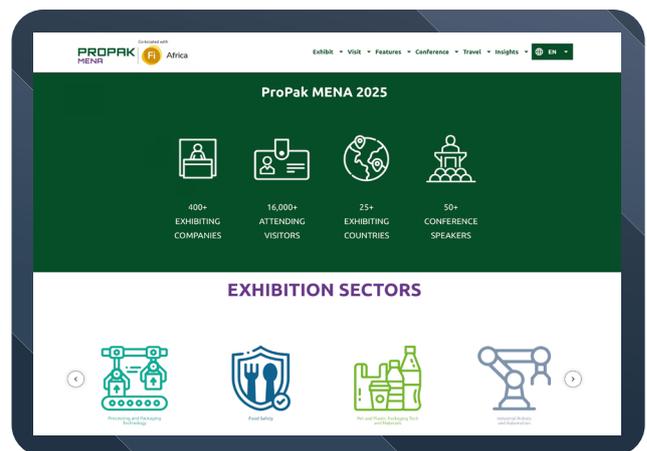
Available Sold Out

Email Newsletter

Share your updates and launches with 89,000+ targeted professionals.

2 Slots Available
Price: \$3000
Monthly tenancy, rotating.

Available Sold Out



Featured Company & Product Listing

Featured Company & Product Listing:
Position your company at the top of the exhibitor list, visible to 2M+ industry views

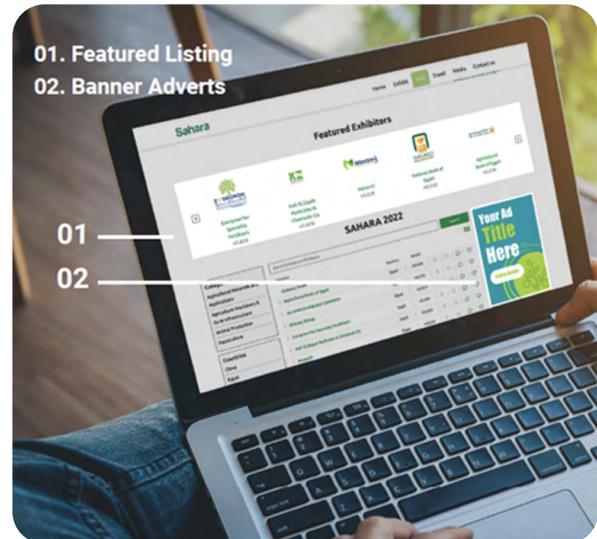
Choose the best option for your business:

3 Slots Available

Price: \$600

Monthly tenancy, rotating.

Available Sold Out



Banners ads - Visitor registration confirmation email banner

Display your banner on the registration confirmation email sent to attendees ahead of the event, including a hyperlink back to the webpage of your choice.

1 Slots Available

Price: \$3900

Monthly tenancy, rotating.

Available Sold Out



Event App & Platform

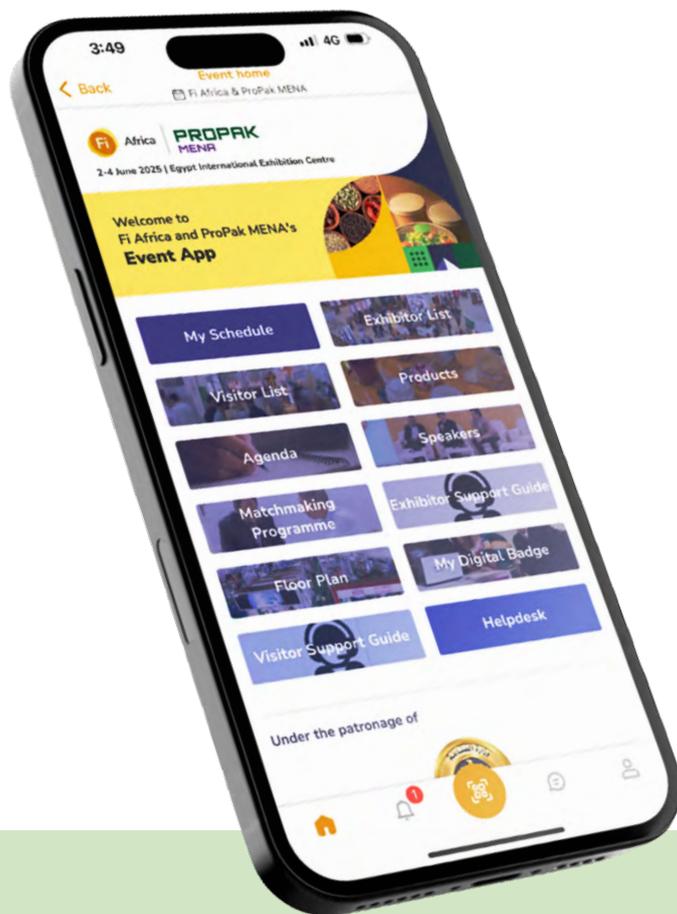
Reach a global network of attendees with our highly effective online promotional tools; specifically designed to boost your visibility, generate leads and promote your products - with measurable results.

3 Slots Available

Price: \$650

Monthly tenancy, rotating.

Available Sold Out



Banner Ads

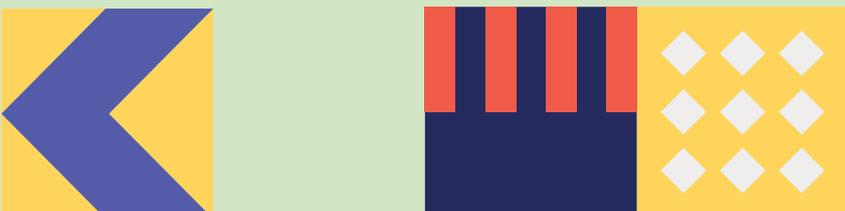
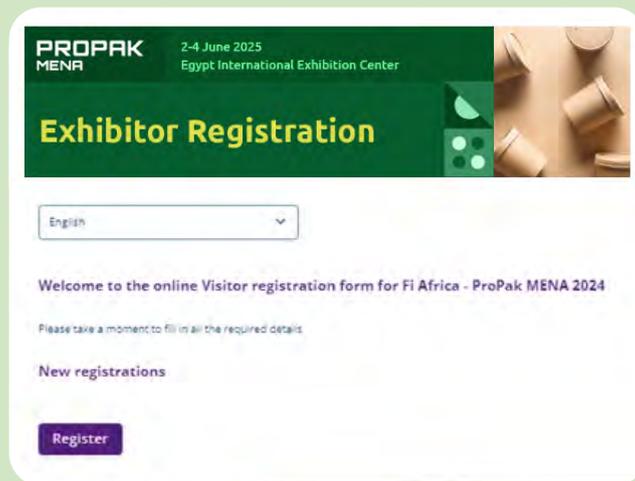
Display your banner on the registration confirmation email sent to attendees ahead of the event, including a hyperlink back to the webpage of your choice.

1 Slots Available

Price: \$3000

Monthly tenancy, rotating.

Available Sold Out



Banner Ads

Visitor registration confirmation page banner

Display your banner on the registration confirmation page, the banner will be displayed once attendees have registered for Fi Africa & ProPak MENA, including a hyperlink back to the webpage of your choice.

1 slot available - Price: \$8000

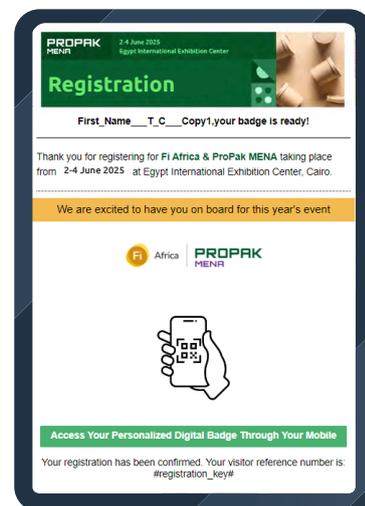
Available Sold Out

Banner Ads (Show Highlight)

Banner on the daily highlight emails sent to the Fi Africa & ProPak MENA universe during the show days.

2 slot available - Price: \$2000

Available Sold Out



Social Media Shoutouts

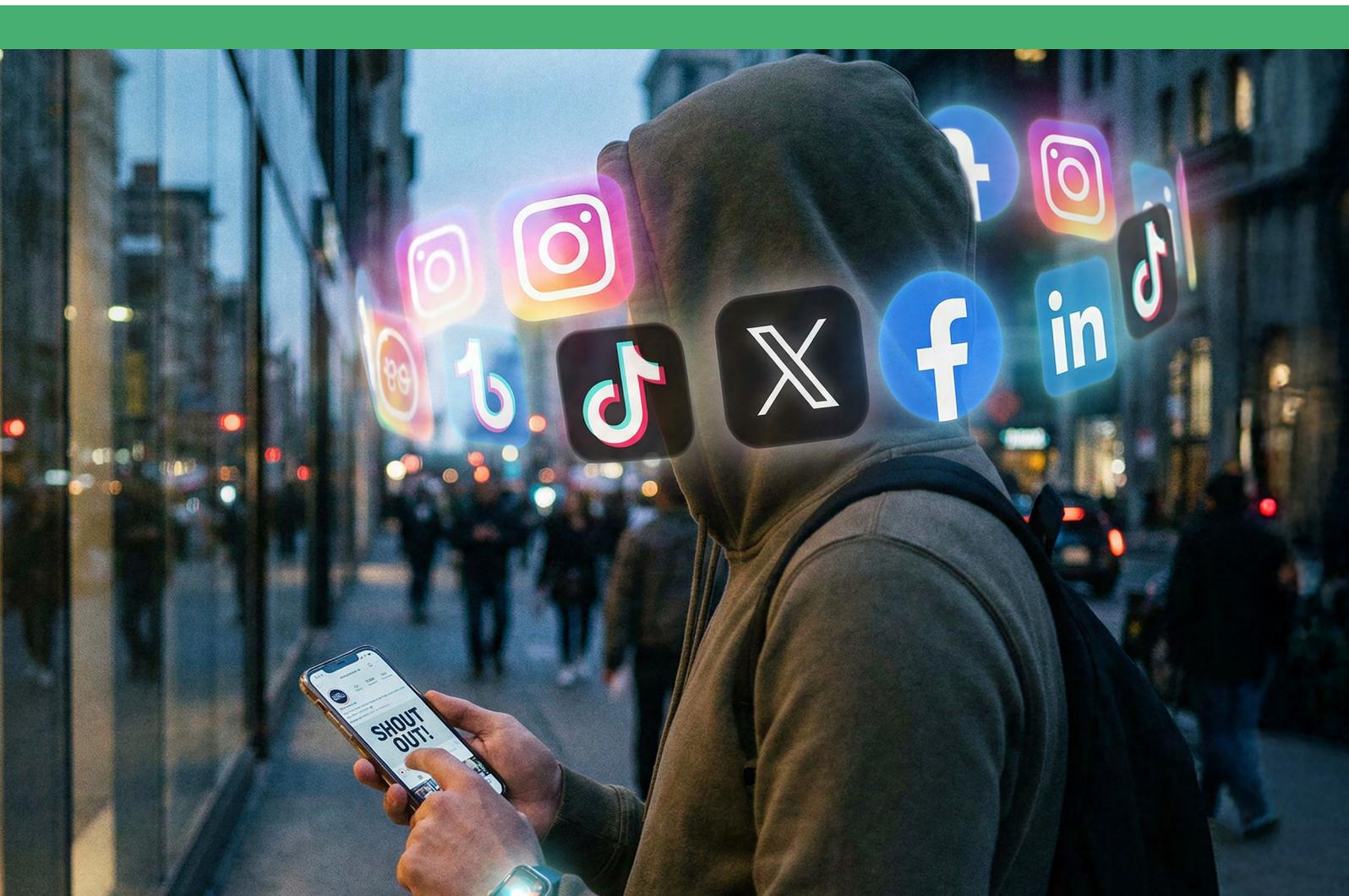
Gain exposure through ProPak MENA social media with a massive overall yearly reach of **10M+** and **2.5M** engagement to make the best out of your digital marketing budget and reach the right audience through ProPak MENA channels.

Social media sponsorship benefits:

- An activation # engaging with ProPak MENA community.
- Social post dedicated to your company /product.
- ProPak MENA exhibition participation announcement
- Video dedicated to your company.
- Stories dedicated to your company.

1 slot available - Price: \$3000

Available Sold Out



Wider Africa Outreach

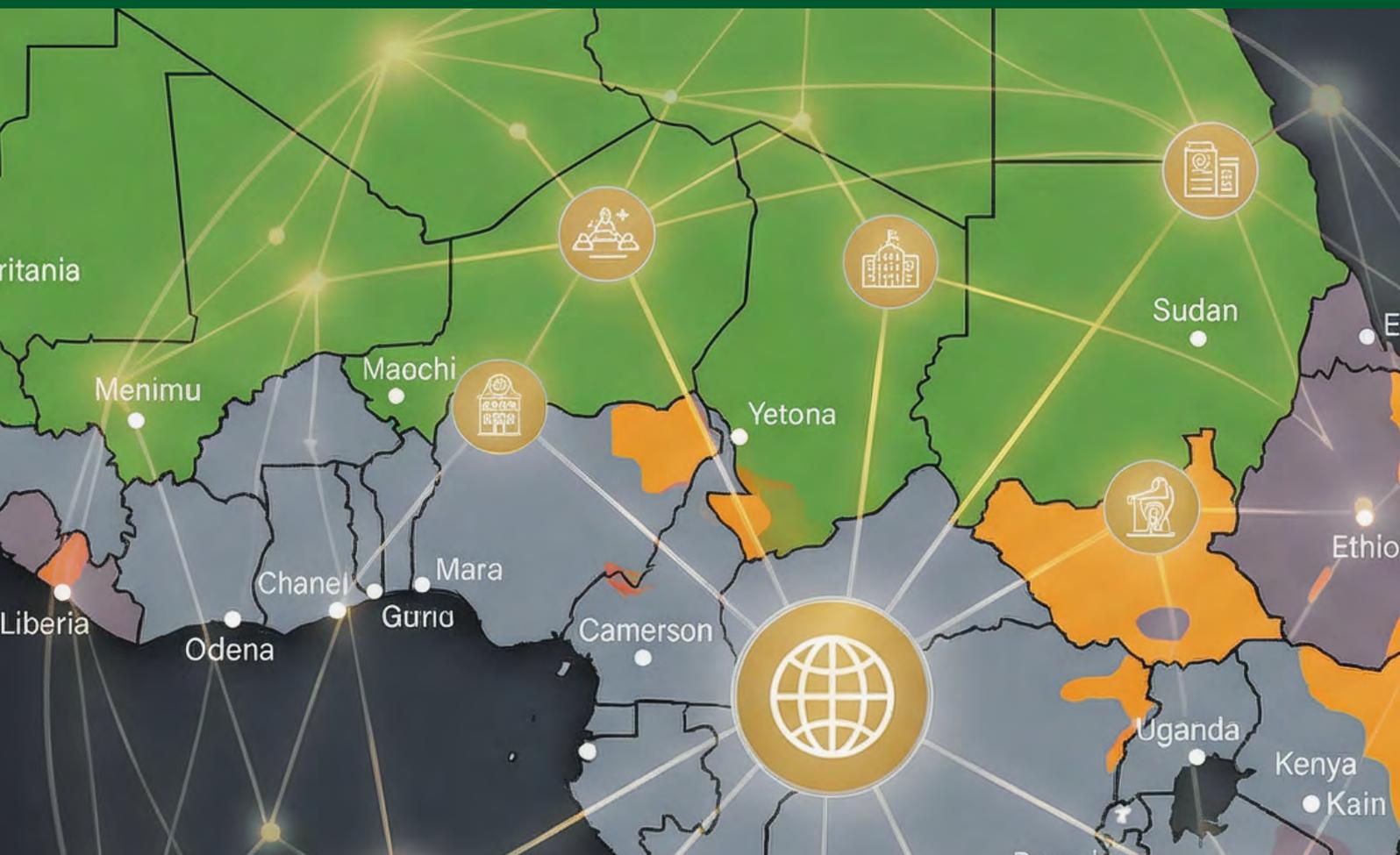
Take advantage of our content solutions to establish your thought leadership beyond the event and place your product/ brand in front of the biggest network of F&B and manufacturing professionals in Africa.

Featured Articles

Gives you the opportunity to provide the industry with your research or showcase your product & service on our different channels to reach & access 204K+ professionals from the industry.

Benefits

- Lead generation through article downloads
- Exposure & positioning for your company as an industry influencer providing the industry with the latest innovations.
- Serve the industry with valuable insights & content.



Educational Content

Take advantage of our content solutions to establish your thought leadership and increase your product/ brand visibility and exposure through:

Featured Articles

Gives you the opportunity to provide the industry with your research or showcase your product & service on our different channels to reach & access 204K+ professionals from the industry.

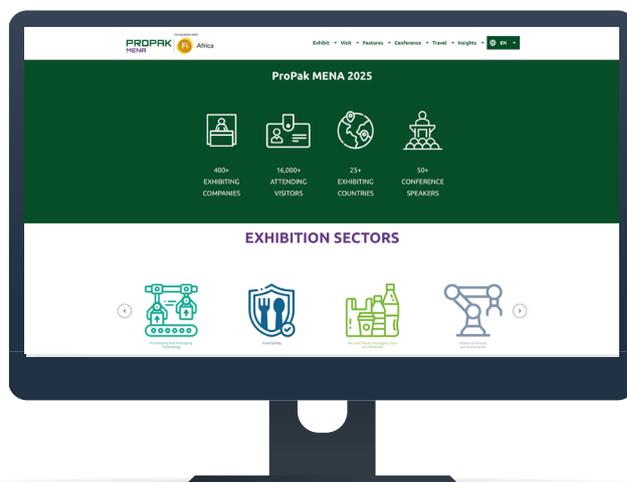
Benefits

- Lead generation through article downloads
- Exposure & positioning for your company as an industry influencer providing the industry with the latest innovations.
- Serve the industry with valuable insights & content.



On Demand Content: Webinars

Webinars allow you to present compelling, engaging content at any time, so you can generate leads and connect with buyers. It provides interactive information for a modern audience, making it the ideal platform for two-way communication between the presenter and the participants.



Benefits

- 45 - 60 minutes interactive webinar allowing you to address the audience through presentation, polls, surveys, and live Q&A.
- Customer branding (business logo/name) will be used in webinar marketing campaigns (email shots, social media platform posts, dedicated webinar page on the website with registration Providing reach to xx+ professionals from the industry.
- Generate leads from webinar attendees.
- Customer access to the webinar recording for a full year.

Price: \$3000

Fi Africa & ProPak MENA Features



Conference 2026 Insights:



3 Days



90+ SPEAKERS



1900+ DELEGATES

Conference Sponsor

- 30 mins promotional talk Logo on social media and email campaign.
- Logo visibility on the conference backdrop

\$5250

Track Sponsor

- Logo on the conference agenda web page.
- Logo on social media and email shot prompting the track.
- 30 mins promotional talk

\$3500

Sponsored talk

- post promoting the talk on social media.
- Logo visibility on social media, website and application.

\$2100

Annual Gathering for Women in Food

The Women's Networking Breakfast, a gathering that celebrates the strength of women coming together to empower, inspire, and forge meaningful connections. This event is a testament to our commitment to fostering gender diversity and supporting women in their personal and professional journeys.

Benefits

- Your company's logo is displayed on the event material, demonstrating the company's support & empowerment of Women in the industry.
- Acknowledgement during the event, highlighting your commitment to gender diversity. Connect with influential women and professionals in a relaxed and empowering environment.
- speaking opportunity to share your company's message or values, positioning yourself as a thought leader.

Exclusive \$7000

Available Sold Out



VIP & Matchmaking Lounge

The Hosted Buyers' Lounge offers a unique platform to showcase your brand and highlight your company's activities to a carefully selected audience of senior decision-makers and hosted buyers from across the region.

This exclusive sponsorship opportunity is reserved for just one company, giving your brand unmatched visibility.

Sponsorship Benefits

- Prominent display of your company logo within the matchmaking area.
- Opportunity to pre-schedule additional meetings for your company.
- Invitation of three selected buyers from Africa, with travel costs covered by the show.
- Expand your global network and unlock new business opportunities.

Exclusive \$20000

Available Sold Out



Roundtable

This exclusive roundtable unites industry leaders, innovators, and key stakeholders for an in-depth discussion on the opportunities and challenges shaping the future of the Food & Beverage packaging sector.

Highlights:

- Participation from chairmen and presidents of chambers and institutes representing multiple countries across the region.
- Over **23** high-profile attendees from **14+** countries, collaborating to drive the growth of F&B manufacturing and packaging industries in Africa & the Middle East, while fostering new intra-country trade channels.
- The roundtable board convenes monthly to monitor progress and share updates on key initiatives.

benefits of sponsoring

- Prominent display of your company logo across all event materials (invitations, programs, banners, etc.).
- Verbal recognition during the opening and closing remarks of the roundtable.
- Dedicated promotional posts and mentions on the event's social media platforms.
- Inclusion of your logo and a brief company description in the post-event wrap-up.

Exclusive \$7000

Available  **Sold Out** 



Packaging Workshop:

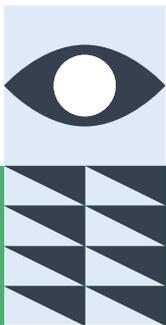
The Packaging Workshop provides a unique and dynamic platform for sponsors to highlight their commitment to sustainability, innovation, and industry leadership. Designed as an interactive experience, the workshop allows sponsors to showcase expertise directly to an audience of industry professionals, decision-makers, and key influencers.

Sponsorship Benefits:

- Prominent display of your company logo across all event materials (invitations, programs, banners, etc.).
- Acknowledgment during the event's opening and closing remarks.
- Dedicated posts and mentions on the event's social media channels.
- Inclusion of your company logo and description in the official event wrap-up.

Exclusive \$7000

Available Sold Out



Venue Branding



Price \$2000



Price \$3000



Price \$3000



Price \$4000



Price \$4000



Price \$5000



Price \$6000



Price \$8000



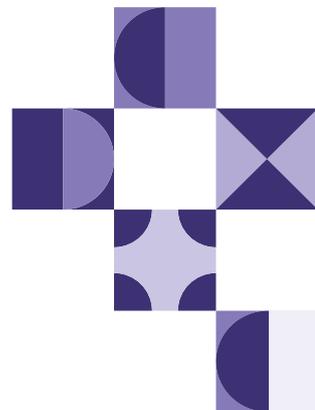
Price \$5000



Price \$5000



Price \$1500



Venue Branding

May I help you "staff sponsor "



Price \$5000

Available Sold Out

Badge assistance desk



Price \$7000

Available Sold Out

QR code badge sponsor



Price for visitors QR codes
Exclusive

Available Sold Out

All attendees Price \$3000
For exhibitors Price \$2250

Show Map Screen Sponsor



Price \$5000

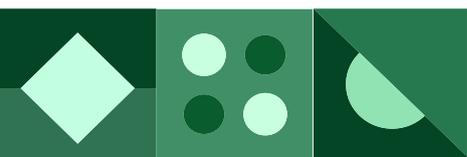
Available Sold Out

Plaza Entrance Screen



Price \$7000

Available Sold Out



Get in touch

Contact our team today for more information about sponsorship opportunities at ProPak 2026 in Cairo-Egypt:

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