

# PROPAK MENA

PART OF  
**Africa Food Manufacturing**

**5<sup>th</sup> - 7<sup>th</sup> June 2022**

**Egypt International Exhibition Center (EIEC)  
Cairo, Egypt**



**Guide to ProPak MENA  
2022**

# PROPAK MENA

ProPak MENA, is the newest member of the ProPak Exhibitions family, launching in 2021 as part of Africa Food Manufacturing and co-located with Fi Africa.

ProPak MENA is Africa's processing & packaging event for the F&B manufacturing industry, offering a 365 Marketplace for our communities to interact, network, and build knowledge around the latest industry trends through online and physical opportunities

In 2022, ProPak MENA will take place from 5-7 June in Egypt, Africa's largest food and beverage market and the region's most dynamic consumer goods market.

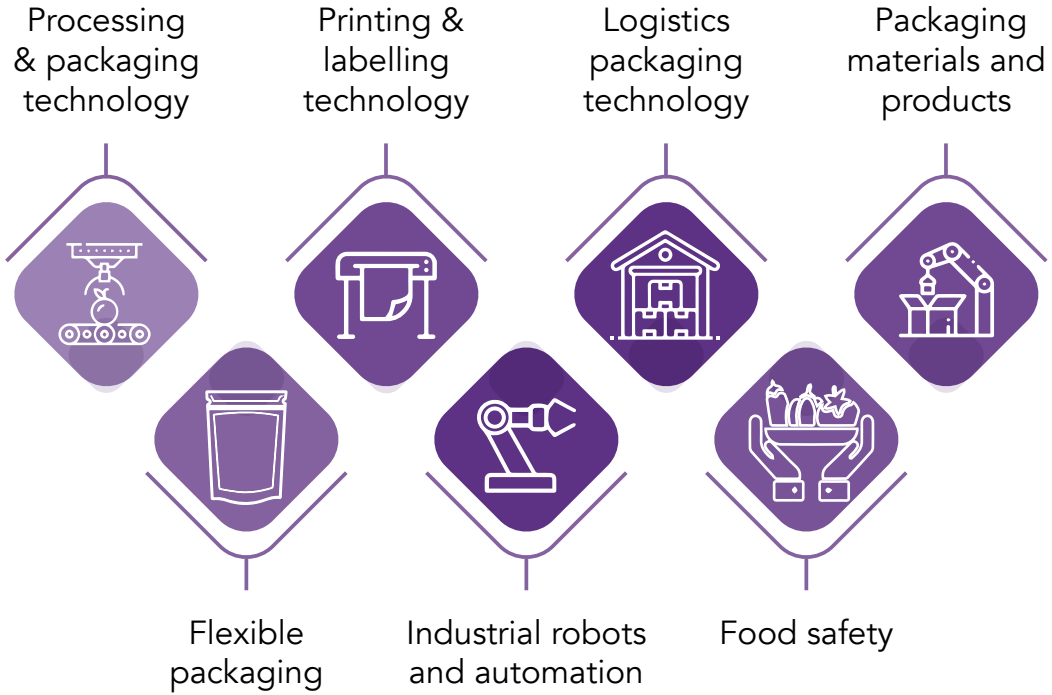


"Egypt's processed food industry continues to develop steadily, having attracted investment from several multinationals such as Nestle and Kraft. Several regional companies such as Saudi Arabic's Halwani Brothers and Almarai are also present and aiming to capitalize on the growing demand for processes and packaged food products"



# ProPak MENA at a Glance

## Exhibitors profile



## Top exhibiting countries



China



India



Turkey



Russia



Italy

## Featured exhibitors



## Visitors profile



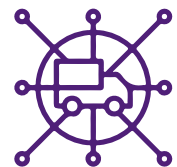
Food & Beverage  
Manufacturers



Bakery &  
Confectionary



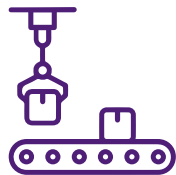
Wholesaler &  
Retailer



Distributors



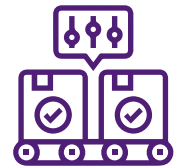
Procurement  
& Product  
Management



Production  
Line



Research &  
Development



Quality Controlling  
& Food Safety



Importer and  
Exporter



Trade  
Association

## Top visiting countries



Egypt



Kenya



Nigeria



UAE



KSA



Jordan

## Reasons for visiting



To keep up to date with market trends and industry development



Look for new suppliers

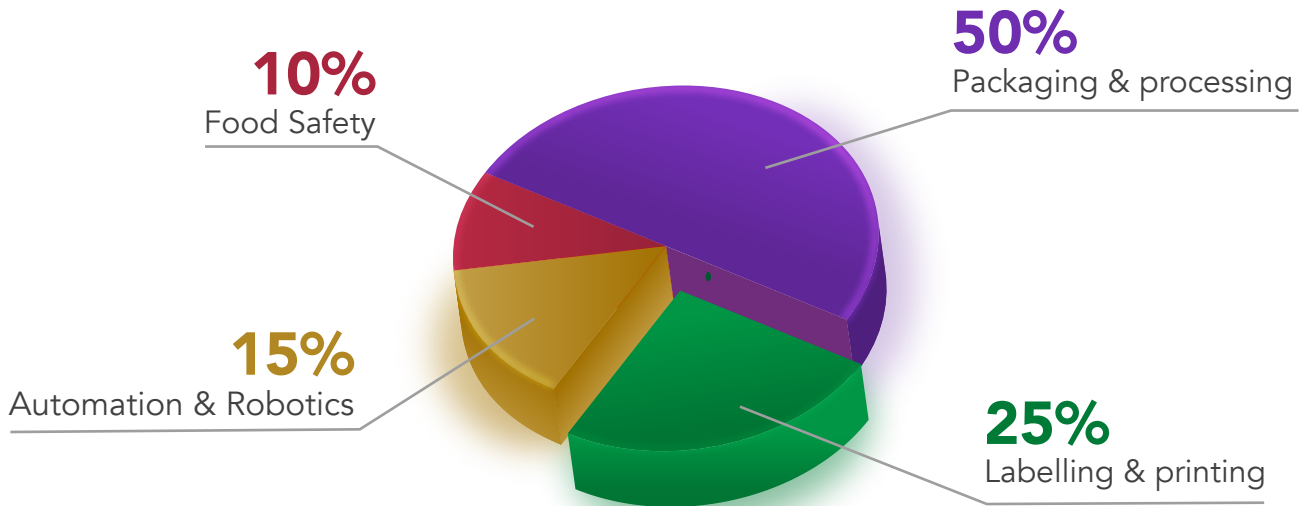


Meet new distributors or agents in the region



Purchase new products

## Areas of interest



## Digital reach



30,000

regional audience



130k

website page visits



50k

website unique visitors



38k

social media followers



90k

engaged users

# What to expect at ProPak MENA 2022



100+

Exhibitors  
(physical and hybrid)



10

Countries



3000

Visitors

## Features



Pre-arranged matchmaking



Conference and  
educational workshops



Company and  
products listing



Hybrid booth

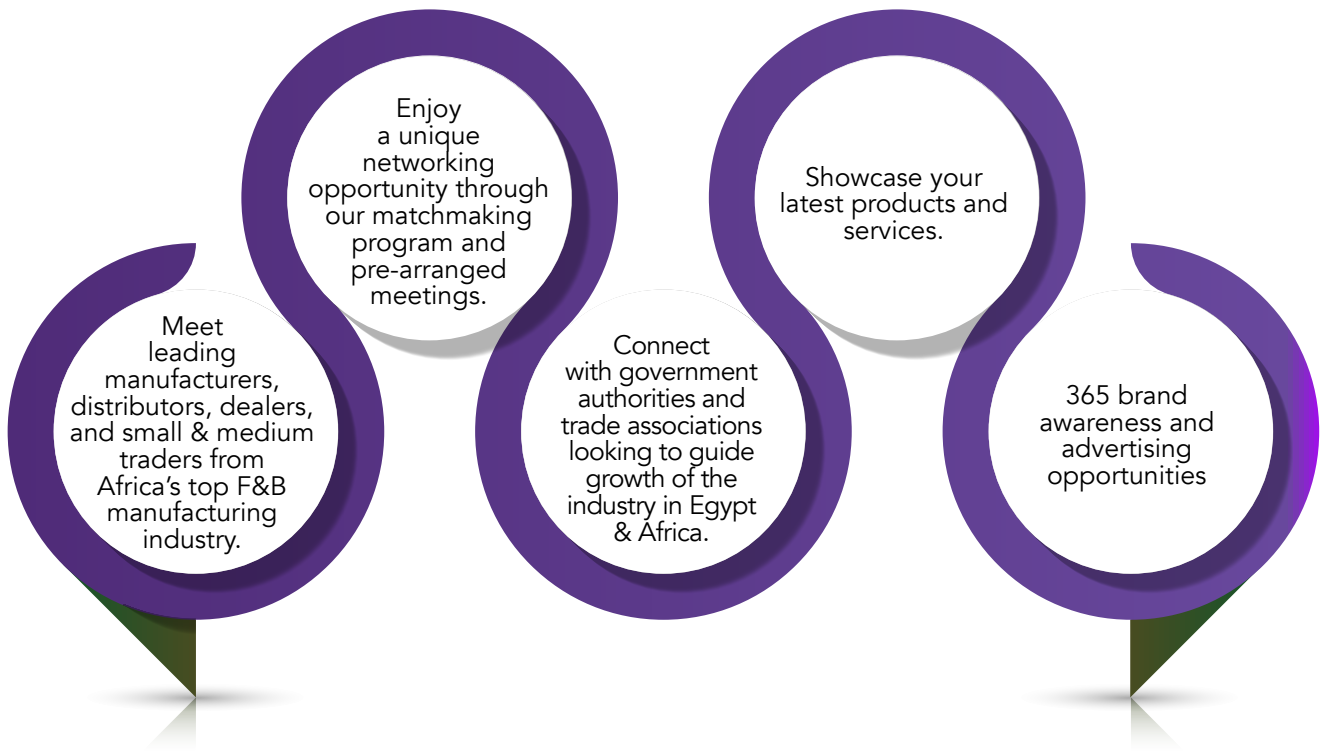


Promotional webinars






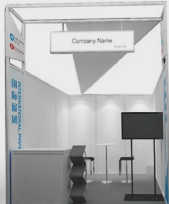
Digital advertising  
opportunities

# How can you benefit from being part of ProPak MENA 2022





# Pricing

Space Only	Shell Scheme	Wooden Stand	Hybrid Booth
			
<p>Floor space that allows you to design and produce your own original stand</p>	<p>Floor space, walls, carpet, flourescent tube lighting, 5 Amp socket outlet, desk/ counter, chair, table, stand, wall shelves and wastepaper basket</p>	<p>Floor space, walls, carpet, flourescent tube lighting, 5 Amp socket outlet, desk/ counter, chair, table, stand, lockal cabinet and wastepaper basket</p>	<p>Computer with internet, camera, and sound. TV for video &amp; presentation. Usher (English-Arabic) other languages will have the additional fee. Ushers will act as an exhibitor representative by distributing brochure/ arrange meetings/ collect name cards/ generate interest and share interested with the exhibiting company.</p>
<p>USD 340 per sqm (minimum 18 sqm)</p>	<p>USD 370 per sqm (minimum 9 sqm)</p>	<p>USD 410 per sqm (minimum 18 sqm)</p>	<p>USD 370 per sqm (minimum 9 sqm)</p>

# ProPak MENA Commitment to Sustainability

We want to play a role in helping the market to improve its sustainability by connecting people with the networks and knowledge to help solve the big challenges in the energy sector. Being a sustainable business is central to how we run our events, how we make decisions and how we do business every day.



## About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services, and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology, and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit [www.informamarkets.com](http://www.informamarkets.com).

Get in touch with us to find out more about how we can help grow your business through our diverse exhibiting and sponsorship opportunities:

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Exhibit at #ProPakMENA2022



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