

PROPAK MENA

By AFRICA FOOD MANUFACTURING

2023 Exhibitor Brochure



**Leading Trade Event for the Packaging and
Processing Industry In Mena Region**



28 - 30 May 2023



Egypt International Exhibition Center

ADDING A FLAVOUR OF INNOVATION TO THE F&B MANUFACTURING INDUSTRY IN AFRICA

ProPak MENA is an annual dedicated Processing & Packaging sourcing event for the African F&B manufacturing industry that offers pre-arranged matchmaking opportunities between buyer-seller, networking and educational content through our online and physical platforms

ProPak MENA, co-located with Fi Africa, brings +10,000 decision-makers and +350 of the most innovative global suppliers looking to meet Production, Quality Control, R&D professional, General Management and Distributors from Africa and Egypt, the most dynamic consumer goods market in the region

In 2023, Fi Africa will take place from 28 - 30 May in Cairo at Egypt International Exhibition Center, Africa's largest food and beverage market and the region's most dynamic consumer goods market.



\$ 18.01 billion

is the forecasted volume for the Middle East and Africa Beverage Packaging Market by 2026 from \$ 14.75 billion in 2022, growing at a CAGR of 4.07%.



\$ 6.5 billion

is set to be the chocolate market size alone by 2025, growing at a CAGR of 6.72%, while Ice Cream is striving for a significant share of the African dessert market by 2027, reaching a CAGR of 10.7%. Both categories fall under the Middle East and Africa bakery and confectionery products market as they contribute to its growth at a CAGR of 2.2% by 2025.



4.5% CAGR

estimated for the Middle-East and Africa **polyethylene terephthalate (PET)** resin market as it witnesses a significant growth during 2022 – 2027. While the global market was valued at US\$ 38.48 Billion in 2020 and is expected to exhibit a **CAGR of 6.7%** during (2021-2027).



2022 Highlights Celebrating the 10th Edition and the Biggest.... So Far

The gala dinner brought together all the key players of the F&B industry in celebration of the 10th edition. The event offered a great networking opportunity for decision makers and market leaders from Africa and the Middle-East.

-  **2**
Halls
-  **8000**
Visitors from 53 countries
-  **180**
Exhibiting companies representing 300 brands from +20 countries
-  **110**
Pre-arranged meetings from Hosted buyers and matchmaking programs

Featured Exhibitors

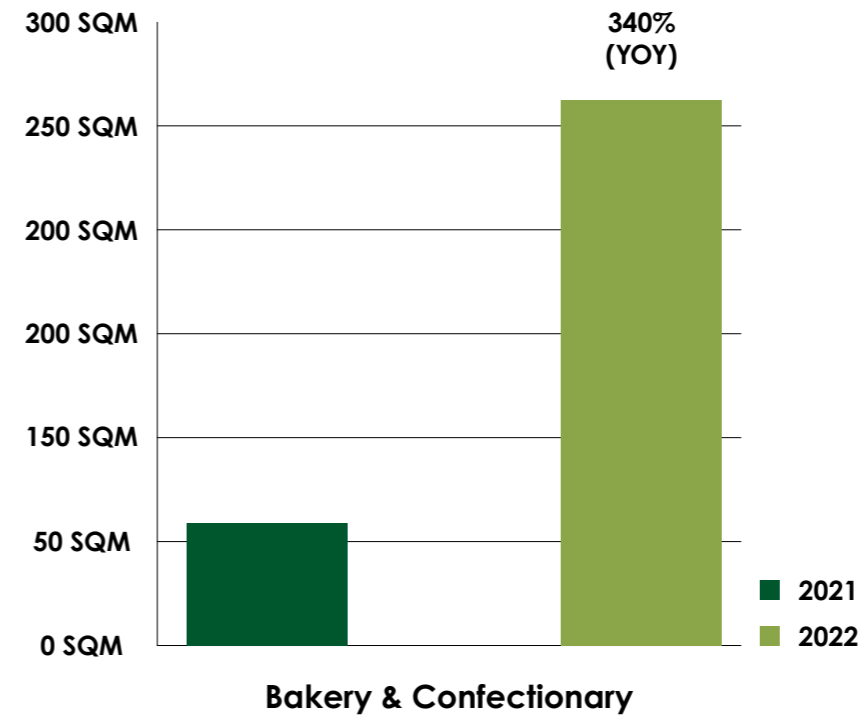


Exhibitor Satisfaction



Bakery and Confectionery Sector

Booming Success

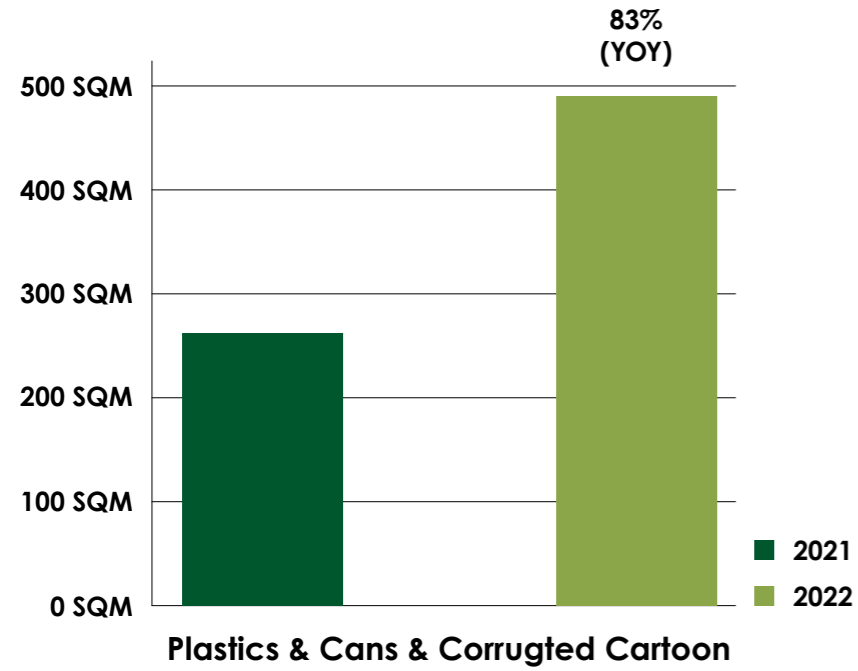


Featured Exhibiting Sector Companies:



Plastics Sector in 2022

Unforeseen Expansion



Featured Exhibiting Sector Companies:



Visitors Profile

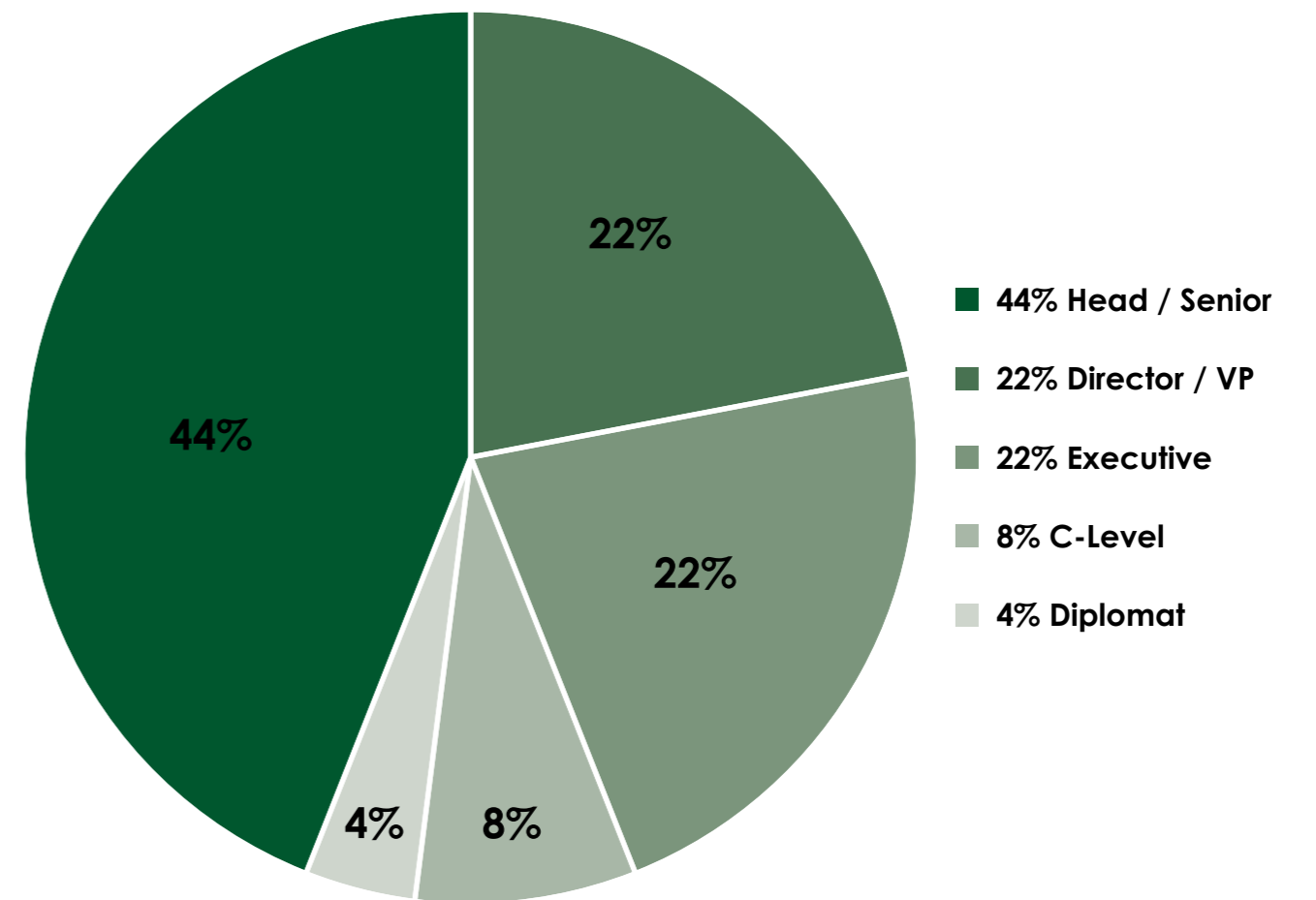


8000

Visitors from 53 countries



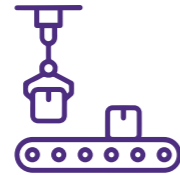
Job level



Nature of Business



Food & Beverage
Manufacturers



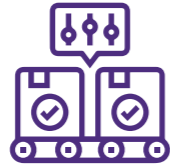
Ingredients
Manufacturers



Procurement
& Supply
Management



Research &
Development



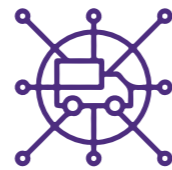
Quality Control
& Food Safety



Importer and
Exporter



Product
Development



Distributors



Visitor Testimonials

"I believe Egypt is at the forefront of the food industry in Africa. We need African countries to learn from Egypt's experience and grow alongside the advancement that Egypt already have. We are pleased to announce our partnership with Propak Mena"

Ahmed Alex Omaha
President - African Packaging Organisation

Top Visiting Countries



Egypt



KSA



UAE



India



Yemen



Sudan



Jordan



Nigeria



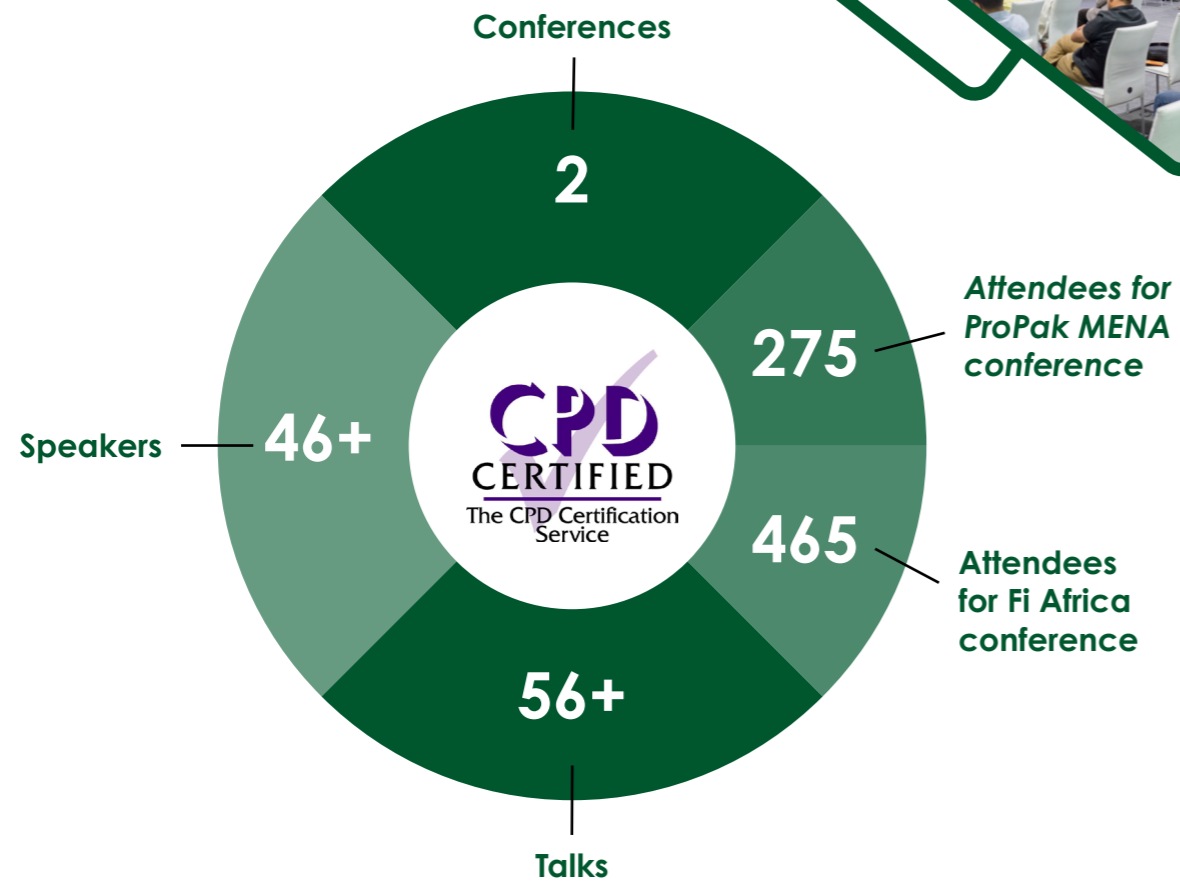
Kenya

"I'm thrilled that we showcased the concept of design thinking at AFM, and attending the exhibition was a great experience; it was a privilege to have Propak Mena alongside FI Africa this year, as it allowed us to meet new Danone clients and merchandisers"

Samir Mofteh
Quality, Food Safety, R&I Director-Danone Egypt



Conference 2022 Highlights



What to expect at ProPak MENA 2023



300
Exhibitors

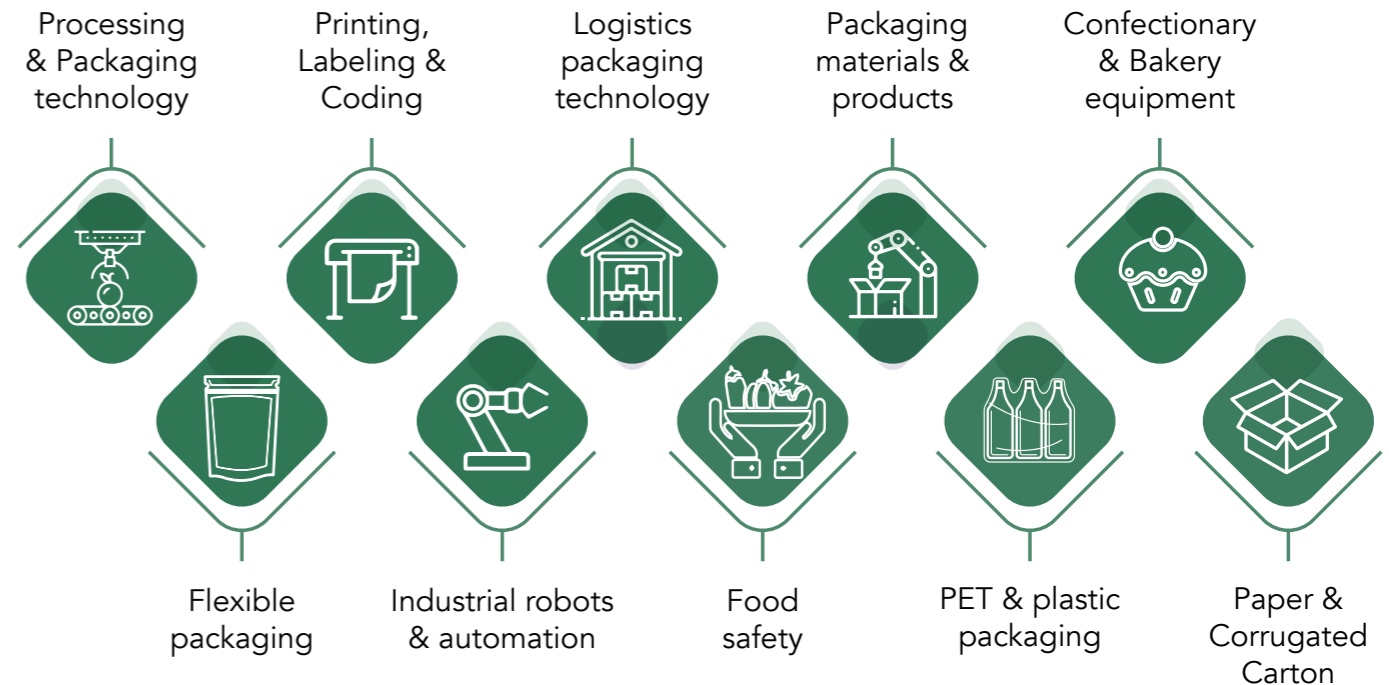


20
Countries



10,000
Visitors

Key Sectors



Discover Some of ProPak MENA Conference Sessions

May 29th

THE ROLE OF PACKAGING IN FOOD WASTE PREVENTION

ENG. SUJUD AL-BALAWNEH
Director of The National Packaging Center
JoPack - Amman, Middle East and Africa

PROPAC MENA
AFRICA FOOD MANUFACTURING

CPD CERTIFIED
The CPD Certification Service

May 30th

TRUST IS GOOD, SUPERVISION IS KEY!

SANKY MARZOUK
Head of business development
at vali.sys GmbH

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AFRICA FOOD MANUFACTURING

CPD CERTIFIED
The CPD Certification Service

May 31st

COMMON PACKAGING STANDARDS AND REGULATIONS FOR SEAMLESS INTERCONTINENTAL TRADE IN AFRICA

KOFI ESSUMAN
Chief Executive Officer
of GS1 Ghana
Institute of Packaging Ghana/APO

PROPAC MENA
AFRICA FOOD MANUFACTURING

CPD CERTIFIED
The CPD Certification Service

Features



Pre-arranged matchmaking



Promotional webinars



Conference and educational workshops



Company and products listing



Trainings



Lead Retrieval



Digital advertising opportunities



Gala Dinner

How can you benefit from being part of ProPak MENA 2023

Meet leading manufacturers, distributors, dealers, and small & medium traders from Africa's top F&B manufacturing industry.

Enjoy a unique networking opportunity through our matchmaking program and pre-arranged meetings.

Connect with government authorities and trade associations looking to guide growth of the industry in Egypt & Africa.

Showcase your latest products and services.

365 brand awareness and advertising opportunities

Meet local manufacturers from Egypt, the F&B manufacturing hub in the MENA region

Stand Types



Wooden Stand

Space Only



Floor space that allows you to design and produce your own original stand

(minimum 18 sqm)

\$360

Aluminum Shell Scheme



Floor space, walls, carpet, lighting, Source of electricity, 2 chairs, table and wastepaper basket

(minimum 9 sqm)

\$400

Wooden Stand



Floor space, walls, carpet, lighting, Source of electricity, Frontdesk, 3 chairs, table, stand, and wastepaper basket

(minimum 18 sqm)

\$440



ProPak MENA Commitment to Sustainability

We want to play a role in helping the market to improve its sustainability by connecting people with the networks and knowledge to help solve the big challenges in the energy sector. Being a sustainable business is central to how we run our events, how we make decisions and how we do business every day.



About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services, and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology, and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

Get in touch with us to find out more about how we can help you to grow your business through our diverse exhibiting and sponsorship opportunities

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